

Lochlin Recht

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Education

SAVANNAH COLLEGE OF ART & DESIGN (SCAD)

Savannah, GA

Bachelors of Industrial Design, Minor in Service Design | Graduating Spring 2026 | GPA: 3.7

- Through contextual research methods, executed market research, competitor analysis, user testing, hands-on data collection, emotion benefit canvassing, market analysis, & anthropometric studies to successfully identify opportunities that address unmet customer needs & opportunities for innovation, ensuring future designs are inclusive to all users while inciting the intended emotional experience
- Used iterative design & rapid prototyping to enhance the ideation process & product innovation
- Effectively worked with teams by fostering a creative environment, delegating tasks, setting milestones, & ensuring positive, objective communication, resulting in higher efficiency & happier team members
- Provided constructive criticism & insights to help designers overcome roadblocks in their ideation & prototyping

UNIVERSITY OF SOUTHERN MAINE

Gorham, ME

Pursued Business & Entrepreneurial Studies | Enrolled Spring 2020 - Fall 2023 | GPA: 3.7

- Developed core leadership skills including mediation, team building, goal setting, & execution of action plans.
- Gained a comprehensive understanding of business principles, encompassing business creation, R&D management, and competition in markets. I learned to Analyze critical factors influencing business growth, including cost of production, international trade, legal considerations, as well as the impact of global events on local economies

MID-COAST SCHOOL OF TECHNOLOGY

Rockland, ME

Studied Marine Technologies & 3D Design | Enrolled Fall 2017 - Spring 2018

- Developed CAD & lofting techniques for yacht design, hydrodynamics, & other essential marine principles
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Experience

POOL PROTECTION TECHNOLOGIES (PPT) , GREEN STARTUP

Savannah, GA

Internship | September, 2024 - Present

- Contributing to the design of innovative, eco-friendly pool maintenance technology through hands-on product development and the creation of impactful marketing strategies, generated & rendered quality CAD models, offered design based insights to improve user touch points resulting in increased sales, & assisted in the development of compelling ad campaigns to effectively promote the company's sustainable ultrasonic algae elimination technology

NORTH ATLANTIC GYMNASTICS ACADEMY

Rockport, ME

Manager | May, 2021 - August, 2024

- Managed procurement for the gymnasium facility, providing quality and cost-efficient supplies, ensuing day-to-day business activities ran proficiently
- Led B2B vendor communications, undergoing sourcing negotiations and agreements, administrating sourcing contracts with chosen vendors

Program Coordinator | February, 2016 - May, 2021

- Spearheaded inclusive youth programs designed to improve engagement, strengthening participant growth and development, resulting in increased customer retention
- Managed the scheduling of the quarterly program event portfolio and program staffing logs
- Instructed several programs, providing a supportive learning environment, leading to positive customer experience

EASY ERRANDS DELIVERY

Rockport, ME

Founder | December, 2020 - August, 2021

- Provided crucial support to the local community by founding and managing a successful business during the COVID-19 pandemic, providing essential & accessible services such as food & prescription delivery, property transport, & pet care, promoting health & safety during a time of critical need
 - Demonstrated entrepreneurial initiative by building the business from the ground up, including website development, print & digital marketing strategy execution, graphic design, & financial management
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Skills

- **Software & Programs:** Microsoft Office, Google Workspace, Complete Adobe Suite, Figma, Miro, Rhino, SolidWorks, OnShape, SketchUp, Keyshot, Bambu Studio, Vizcom, Most AI Models & Tools
 - **Hard Skills:** Ideation, Design Research, Usability Testing, Emerging Technologies & Trends Analysis, Opportunity Identification, Root Cause Analysis, PR Management, AI Prompting, Persuasive Writing, Shop Tools, & Sales
 - **Soft Skills:** Visionary Business Leadership, Team Management, Strategic Planning, Creative Thinking, Problem-solving, Deductive Reasoning, Decisive Communication, Active Listening, Negotiation, Conflict Resolution, Adaptability, & Emotional Intelligence
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Certifications & Other

- **Certifications:** Lextant Certification - Design Research & Insight Translation, Adobe Certified Professional- Visual Design Using Adobe Photoshop, LinkedIn: Ethics In Generative AI & Marketing Plans, Dean's List - 2023 - 2025
- **Extracurriculars:** Industrial Designer Society of America Club - Events Coordinator